



**Turn it up, you lose.
Turn it down, you lose.**

With energy costs on the rise, turn to Nu-Wool Premium Insulation and win,

With energy costs soaring, your thermostat is no longer the most efficient way of controlling heating bills during winter months. By adding Nu-Wool Premium Cellulose Insulation to your attic or walls, utility bills can be reduced dramatically.* Nu-Wool is a premium insulation product designed to keep the heat where it belongs... in your house. Made from recycled newspaper, Nu-Wool is treated with an EPA-approved additive which makes the insulation resistant to mold growth. And because Nu-Wool is blown-in-place, a seamless barrier is created that provides you with a more draft-free and energy efficient home. So, take control of your energy bills the right way... before winter gets out of hand.

Call Your Nu-Wool Dealer:

DEALER NAME

DEALER PHONE

 **NU-WOOL**[®]
PREMIUM CELLULOSE INSULATION
GREEN Since 1949
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* Savings vary. Find out why in the seller's fact sheet on R-values.