



**Turn it up, you lose.  
Turn it down, you lose.**

## **With energy costs on the rise, turn to Nu-Wool Premium Insulation and win, win.**

With energy costs soaring, your thermostat is no longer the most efficient way of controlling utility bills throughout the year. By adding Nu-Wool Premium Cellulose Insulation to your attic or walls, utility bills can be reduced drastically\*. Nu-Wool is a premium insulation product designed to keep cool air where it belongs... in your house. Made from recycled newspapers, Nu-Wool is treated with an EPA-approved additive which makes the insulation resistant to mold growth. And because Nu-Wool is blown-in-place, a seamless barrier is created that provides you with a more comfortable and energy efficient home. So, take control of your energy bills right away...before they get out of hand.

**Call your Nu-Wool Dealer:**

 **NU-WOOL**®  
PREMIUM CELLULOSE INSULATION  
GREEN Since 1949  
[www.nuwool.com](http://www.nuwool.com)